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Letterhead & Logo Design 7 (Letterhead And Logo Design)



Synopsis

This latest edition in the best-selling annual Letterhead & Logo Design series features innovative and exciting work from well-known design leaders, new design firms, and cutting-edge artists. From logos to letterheads, business cards to envelopes, the creative techniques portrayed in this broad range of work will inspire new design solutions for age-old challenges. Design firms and their clients will find this an invaluable resource for inspiring ideas that grab the viewer's attention and create a lasting impression.

Book Information

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Customer Reviews

John Sayles is co-founder of Sayles Graphic Design, an award-winning design firm that has developed more than 500 logos and icons and nearly 200 letterhead programs, as well as a variety of other design projects. The firm is based in Des Moines, Iowa.

The ideas in this book will get your own creative juices flowing. Innovation meets modern design.

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